

National Chengchi University
Graduate School of Land Economics

(10)

Housing Market and Housing Policy
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HOUSING TRANCACTION

I. Process of Housing Transaction: Public vs. Private

1. Before Buyer /Seller Contact
2. After Buyer /Seller Contact
3. Problems of Housing Transaction Process

II. Different Housing Type Transaction

1. Pre-sale Housing
2. New Housing
3. Existing Housing

III. Actors of Housing Transaction

1. Buyer and Seller
2. Real Estate Investor /Developer
3. Real Estate Financial Institution
4. Real Estate Broker
5. Real Estate Agent
6. Real Estate Appraisal
7. Real Estate Management Company

IV. Real Estate Brokerage System

1. Nature of Real Estate Brokerage
2. Theory of Real Estate Brokerage
3. Real Estate Brokerage in the USA
4. Real Estate Brokerage in Japan
5. Real Estate Brokerage in Taiwan

V. Issues of Housing Transaction

1. Goals of Housing Transaction: Equity, Efficiency, and Safety
2. Real Estate Transaction Institution /Regulation System
3. Housing Transaction Actors Relationship
4. Housing Transaction Information
5. Housing Transaction Cost
6. Housing Transaction Protection

QUESTIONS

1. Could you compare the differences between public and private housing transaction process? What lesson the public or private can get from this comparison?
2. Could you compare the differences among pre-sale, new, and existing housing transaction in Taiwan?
3. Could you list your priority of housing brokerage problems in Taiwan?
4. Could you list your priority of housing transaction in Taiwan?

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